

1st July 2026

To,

A-One Steels India Limited

A One House No. 326, CQAL Layout,
Ward No. 08, Sahakar Nagar, Bengaluru
- 560092 Karnataka

GST: **29AAKCA9053A1ZP**

PAN: **AAKCA9053A**

Dear Sir,

Re: Appointment as the Advertising & PR Agency for your Public Issue (IPO)

With reference to our discussions on the above, we are pleased to offer you our services as an Advertising and PR Agency for your proposed IPO.

The appointment takes effect as and from the date of this agreement. The terms and conditions of the appointment are as follows:

1. The Agency will furnish the clients, inter alia, with the following services to build the company's corporate image and market the IPO.
 - a) Research & Strategic Planning
 - b) Creative & Designing
 - c) Media Planning & Placement
 - d) Print and Production
 - e) Corporate Public Relations
 - f) Issue Public Relations
 - g) Roadshow Management
 - h) Media monitoring/tracking/ reporting
 - i) Crisis management, if any
2. The company shall pay a fee of Rs. 25,00,000/- (Rupees Twenty-Five Lakh Only) + GST as PR fees for the forthcoming Public Issue, payable within seven days of the listing of shares on the stock exchange. The PR Assignment is for a period of 12 months or Listing of the shares, whichever is earlier. An additional monthly fee will be payable to us, thereafter, following mutual discussion and approvals.
3. The Agency will buy advertising time, space, and materials on the Company's behalf, upon instructions or approvals. The Company shall honour the Agency's commitments arising out of any such contracts or agreements entered into by the Agency on the Company's behalf. The Agency shall be entitled to the standard media commission from the Publishers and media houses for advertisements placed in the press, electronic media, and all other media.

4. The Company shall make every effort to put instructions and approvals in writing. Where those are conveyed orally, the Agency must confirm them in writing to avoid disputes. In the absence of a signed and approved estimate, letters, emails, and/or minutes of meetings confirming the placement of advertisements in any media will be treated as official sanction and authority from the Company to incur liability on its behalf.
5. All advertisements will bear the Agency's key number and will be released through us.
6. Cancellations or revisions requested by the Company in writing will be subject to the terms and conditions mentioned in this agreement, and the Company will indemnify the Agency for all costs incurred by the Agency till the time of suspension/cancellation. However, in cases where the Agency is not financially affected by such cancellations and suspensions, the Company shall not be liable for the costs mentioned above.
7. Where the Company specifically requires any member of the Agency staff to travel in connection with its advertising/publicity programme, it is agreed that the Air/other fares, as well as expenses towards boarding and lodging shall be borne by the Company. All the materials will be charged extra.
8. The Company agrees that the Agency's bills will be paid either by Bank Transfer (RTGS/NEFT), demand draft, or cheque, payable at Mumbai, within 30 days from the date of publication. If there is a delay in payment, the Agency will charge an interest of 18% p.a. (Eighteen Per cent Per Annum).
9. All bills submitted in accordance with the terms and conditions of this agreement shall be settled by the Company within the periods stipulated in each case under the above Clause. It shall be incumbent on the Company to draw the attention of the Agency to any discrepancies within 10 days of the receipt of the bills. In the absence of any such notice being given to the Agency, it shall be presumed that the Company has accepted the bills.
10. Whenever the Agency is required to make advance payments on behalf of the Company, the Company shall make similar advance payments. The Agency shall execute such works only after receiving advance payments and upon execution of signed and approved estimates.
11. Till such time the Company does not clear all the Agency's bills in full, the Company shall not appoint another Agency to handle the publicity and promotion of the product(s) / service(s) assigned to the Agency, or release directly in any media.
12. Confidentiality: All information, whether written or oral, acquired from either Company or Merchant Bankers in connection with the assignment shall be kept confidential and shall be used solely and exclusively for the assignment. All such information shall be approved in writing by the Company's merchant banker before its release to the media. Company's authorisation shall not be required for the same.
13. Arbitration: All disputes or differences touching or concerning the agreement, whether the agreement subsists or has been terminated, shall be referred to arbitration under the Indian Arbitration Act, 1996 or any statutory modifications thereof in force, and all proceedings in relation thereto shall take place at Mumbai.

14. Indemnity: You will keep The Agency duly indemnified against any cost, loss or damage including incidental costs, which The Agency may incur or sustain as a consequence of any claim, demand, action or proceedings, by any persons, based upon actions taken by the Agency on your behalf and such indemnity shall remain in full force and effect until the extinction of possibility of any such claim or actions.
15. Limitation of Liability: If due to war, strikes, lockouts, fire, blockade, riots, floods, natural calamities, acts of God or other obstacles or unforeseen circumstances beyond its control, the Agency is unable to complete assignments in the manner and time as mutually agreed, then it shall not be held responsible for any loss or damage which may be caused or sustained as a consequence.

Please confirm acceptance of these terms by signing and returning a copy of this appointment letter for our records.

Thanking you,

Yours faithfully,
For **Fortuna Public Relations Ltd.**



Rohit Yagnik

Rohit Yagnik
Director

Accepted
For **A-One Steels India Limited**

For A-ONE STEELS INDIA LIMITED

[Signature]

AUTHORISED SIGNATORY

(Rubber stamp/seal)

(Rubber stamp/seal)